

“Is My Website Mobile-Friendly?” Checklist

So you're living in the aftermath of Mobilegeddon. "Make sure your website is mobile-friendly!" Well, what exactly does that mean? Is my website mobile-friendly? In order to help you answer these questions and make sure you get search engine priority ranking over your competitors, we've made a checklist of questions that need to be answered to make sure your website ready for mobile search.

- Have you run Google's mobile-friendly test?
- When you search for your business on a smartphone does it say "mobile-friendly" next to the result?
- Is your text too small to read?
- Are your links hard to click?
- Is the content wider than the screen on your mobile device?
- Are your images mobile optimized?
- Is your website an m. site?
- Does your page have resources blocked by Google's robots.txt?
- In Google's PageSpeed Insights, how does your website rank for Speed on Mobile?
- In Google's PageSpeed Insights, how does your website rank for User Experience on Mobile?